



ROBIN BAYLEY

Storytelling | Public Speaking | Leadership

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Biography:

Robin Bayley is an internationally renowned Storytelling, Public Speaking and Leadership Coach, with a high-achieving background in the creative industries. He specialises in helping groups and individuals find their story and discover their authentic voice for presentations, keynotes and TED talks. He is a qualified Executive Coach (Co-Active Training Institute, and Coaching Academy) and has well over a thousand hours of 1-2-1 coaching experience. He is also author of an internationally acclaimed book, published by Random House.

Storytelling and Communication:

As well as his extensive 1-2-1 Keynote work, Robin devises and leads workshops on storytelling, presentation skills and leadership with blue-chip organisations around the world including: Tech leaders FICO (USA); leading pharmaceutical Celgene/BMS (UK, Spain, France, Belgium, Austria, USA); fintech Receipt Bank (USA, Australia); major management consultancies: Ernst & Young, Accenture, Capgemini, North Highland and PWC (Europe, Middle East, USA); leading telecoms company Ooredoo (Qatar); Hiscox Insurance (UK); NBC Universal (Europe); and National Union of Students (UK).

In addition to the work he has done helping people to find and tell their stories in corporations and professional organisations, in 2013 he set up [Wedding Speech Guru](#), for people making wedding speeches. It has coached over 150 wedding speeches all over the world, including celebrity, and even royal weddings.

Leadership Coaching:

Robin coaches business leaders and high-profile personalities, focusing on developing confidence, resilience and harnessing creativity, allowing them to step into their natural leadership.

Women's Leadership:

He has played a key role in the design and delivery of several women leadership initiatives, including the [Leader's Voice](#) programme, an 8-month course for specially invited high-profile women that culminates in a speech at the House of Commons in London. Former alumni now delivering TED talks and speaking at international forums including the UN and Davos. He co-leads another year-long programme for women leaders in one of the world's biggest tech companies, and coaches many senior women business leaders.

TV and Media work:

Robin has had a non-fiction book, about storytelling, published globally in four languages which he has talked about at countless literature festivals and events. He featured in a documentary for BBC1, was interviewed on national TV in several countries in English and Spanish, on national and international radio stations, including a live interview on BBC World Service, to an audience of 40 million.

Robin has over fifteen years of experience in the communication industry, first in advertising, and then as marketing director at TV channels including Fox Kids, Jetix and Disney, Fox Sports, and Travel Channel. He launched fifteen channels over a ten-year period, regularly hosting launch events, press conferences, and being interviewed by national TV and radio throughout Europe and Middle East.

Professional training, skills and qualifications:

Public speaking

Inspiring Speakers Programme – Ginger Public Speaking – 2015-2016

Coaching

Core Curriculum coach training - Coactive Training Institute (CTI) – 2015 | Foundation Training – The Coaching Academy – 2015

Teaching

CELTA – Cambridge University English teaching qualification – 2014

Languages

English – mother tongue | Spanish – fluent